

TRENDS



Prince William Sound

A Profile: Ten Years After the Oil Spill

*Also Inside:
Employment Scene:
A Year of Record-Setting Low Unemployment*

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Prince William Sound

by Neal Fried and
Brigitta Windisch-Cole
Labor Economists

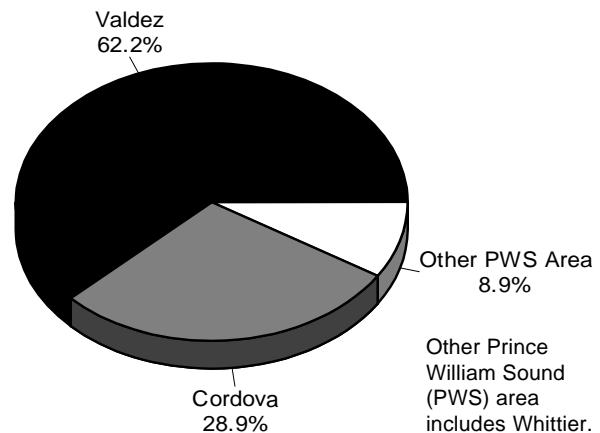
Ten years after the oil spill—an economic profile

Since the oil spill of 1989, the economies of Prince William Sound have undergone a variety of changes—some dramatic and others more subtle. Only a few broad generalizations can be made about the economy of the Sound itself. That is because the region represents not a single economy but five distinct communities that usually operate independently of each other. These include the two medium-sized economies of Cordova and Valdez and the three small communities of Whittier, Chenega Bay and Tatitlek. All of these communities depend on Prince William Sound for their very existence and they benefit from it in a variety of ways. This large body of water is constantly shaping and reshaping their economies.

Cordova's economy depends on the Sound almost exclusively. Commercial fishing is the lifeblood of the community. In recent years, the salmon fishery has represented nearly all of this industry. Valdez, on the other hand, has the largest and most diversified economy on the Sound. (See Exhibit 1.) The transportation of oil, government, tourism and fishing define its economy. At present, Valdez is also the only community on the Sound connected to the road system. The economies of Tatitlek and Chenega rely heavily on subsistence, with some cash earned from commercial fishing. Whittier is the gateway and transportation link to the Sound for Southcentral Alaskans and for thousands of visitors to the state. Whittier is also accessible by rail, and will soon have a road link.

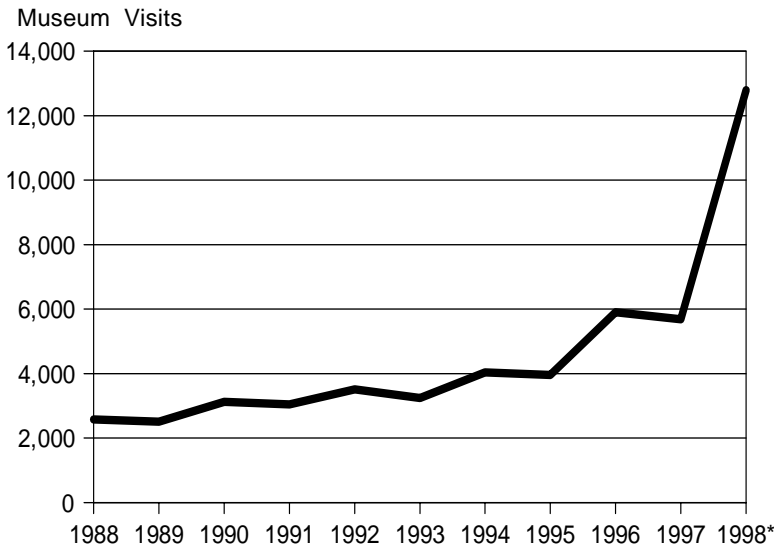
The 1989 oil spill rumbled through the economies of these communities. Valdez, as the command center for the oil-spill cleanup, experienced a short-term economic boom. Some estimated that both its population and its workforce doubled overnight. Cordova, on the other hand, at times took on the atmosphere of a ghost town because much of its fishing fleet was out in Prince William Sound and beyond, trying to preserve their livelihoods by working in the spill cleanup effort. Cancelled fisheries that year added to this atmosphere. During the spill, nearly all of the residents of Tatitlek and Chenega were busily involved trying to save their commercial and subsistence resources. Whittier was the least affected of the communities.

Employment in the Sound is concentrated in Valdez



Source: Alaska Department of Labor, Research and Analysis Section

2 Cruise Ships Increase Visitors To the Cordova Museum



Source: Cordova Museum

* Cruise ship visits begin.

Although most of the economic activity generated by the oil spill was temporary, some of its legacy is still being felt in the economies of Prince William Sound. Some of it is measurable and much is not. But what is certain is that these economies have continued to change. This article will explore some of those changes.

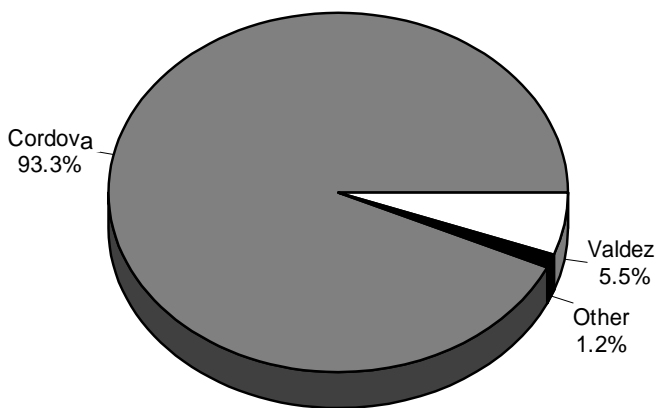
Cordova's post-spill economy stagnates

Cordova was founded in 1906 when it became the rail terminus for the copper shipped from the Kennecott Mines Co. In 1939, the mine shut down. For many communities, that would have been the death blow. But a developing Copper River basin and Prince William Sound fishery sustained Cordova's economy and eventually caused it to grow. Ever since then, fish harvesting and processing have dominated the city's economy.

Each May, the eyes of the salmon world are set on Cordova's Copper River red salmon fishery. It represents the first major Alaska salmon harvest of the year and provides clues to where salmon prices might be headed for the season. Due to their supreme quality and their position as the first fresh fish caught in the season, they are much celebrated and sought after. They also command premium prices. Although Cordova does not sit right on Prince William Sound as do the other four communities, its fishing fleet harvests much of the Sound's huge pink salmon runs. In past years, herring was also important to Cordova's fishing industry. Bottom fish, halibut and other fisheries supplemented the salmon harvest.

Although government's presence in Cordova is not particularly large, it is the community's second most important industry. A small group of federal and state workers and one unit of the Coast Guard enjoy stable year-round employment. In 1989, the Prince William Sound Science Center was established to study and monitor the ecosystem of the Sound. It has a staff of approximately 28 and receives public, foundation and other funding. From time to time, a logging industry provides economic opportunities for Cordova residents. A small tourism industry has been growing

3 Fishing Supports Cordova 1996 Sound resident harvest tops \$23 million



Source: Alaska Commercial Fisheries Entry Commission

incrementally. (See Exhibit 2.) Two cruise ship companies began making regular calls on Cordova in 1998 and there is a growing number of independent visitors who fish, hunt and pursue other recreational activities in the area. Tourism is slowly making new inroads into Cordova's economy, but it remains a small player.

Earnings and workforce figures for Cordova reflect the importance of fisheries to the economy. (See Exhibit 3.) If a rough estimate for fish harvesting employment were included, more than a third of Cordova's workforce would be directly employed in fish harvesting or processing. A survey conducted by the University of Alaska Anchorage found that half of Cordova's households had someone working in commercial fishing. In 1996 (the most recent data available), nearly 80 percent of the Prince William Sound permits fished listed Cordova as residence, and in 1997, 212 workers were employed on an annual average basis at the community's fish processing plants. (See Exhibit 4.) Most of Cordova's remaining workforce provides infrastructure support to this industry. Three of Cordova's 10 largest employers are tied directly to the fishing industry. (See Exhibit 5.)

During the 1980s, fishing was good to Cordova's

fleet. Natural salmon runs were on the upswing. In the late 1980s, the pink salmon harvests grew rapidly because of major hatchery construction in the Sound. Decent herring harvests, along with shrimp and crab harvests for many of those years, supplemented these healthy salmon runs. In 1989, a number of salmon fisheries were interrupted and the herring harvest was cancelled because of the oil spill. But just one year later, in 1990, there was a near-record salmon harvest, coupled with good prices. It was looking like the fishery Cordova had always relied on was ready to bounce back and resume its expanding role in the community's economy.

But in 1991, prices for salmon began to drop quickly and the harvest value of Cordova's catch fell by more than half. (See Exhibit 6.) The fisheries' economic value has not recovered since then. During some years the catch improves, but prices weaken, or vice versa. Since 1989, there have been three years in which all herring fisheries were cancelled, and in the years there was a harvest, it was meager. (See Exhibit 7.) Wage and salary employment in Cordova has changed little since 1991. More dramatic is the toll these less valuable fisheries have taken on the number of participating fishers. In 1992, 789 resident Cordova permits were fished, versus 457 in 1996, a 73 percent decline. (See Exhibit 8.) In 1991,

Cordova Employment 1987–1997 **4**

	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997
Total Industries	934	1,370	1,314	1,317	1,192	1,074	1,046	1,079	1,140	1,087	1,131
Mining	-	-	-	-	-	-	-	-	-	-	-
Construction	14	19	29	51	32	24	17	16	16	23	21
Manufacturing	189	571	318	347	254	241	236	277	269	180	212
Seafood	189	571	318	347	254	241	236	277	269	180	212
Trans/Comm/Util	79	83	196	95	92	82	84	82	103	105	103
Trade	181	171	178	190	174	157	167	174	188	203	199
Wholesale Trade	39	33	40	41	35	28	37	41	44	50	54
Retail Trade	142	138	138	149	139	129	130	134	145	153	145
Finance/Insur/R.E.	26	24	24	25	25	16	19	23	27	26	23
Services/Misc.	105	120	131	136	124	121	117	130	168	178	188
Ag/Forestry/Fishing	44	67	88	101	97	36	32	32	30	29	25
Government	296	315	350	372	394	397	374	345	339	343	360
Federal	31	38	40	49	51	52	52	51	49	55	56
State	89	90	112	121	128	123	98	102	99	98	101
Local	176	187	198	202	215	222	224	192	191	190	203

Source: Alaska Department of Labor, Research and Analysis Section

5 Top Ten Cordova Employers 1997 annual average employment

Rank	Firm	Employment
1	North Pacific Processors, Inc.	142
2	Cordova School District	78
3	Cordova Community Hospital	62
4	City of Cordova	61
5	AK Dep't. of Transportation & Pub. Facil.	44
6	Norquest Seafoods	42
7	U.S. Dep't. of Agriculture–Forest Service	35
8	Alaska Commercial Company	31
9	Alaska Department of Fish and Game	29
10	Prince William Sound Science Center	28

Source: Alaska Department of Labor, Research and Analysis Section

there were five large processors in Cordova. Today there are three, plus a couple of specialty processors. While the population in the rest of the state increased steadily in the 1990s, Cordova's population remained unchanged. (See Exhibit 9.)

While the vagaries of the fishing industry are nothing new for Cordovans, this string of weak economic returns is taking its toll. Given its reliance on the salmon fishery and the unlikelihood that salmon prices will bounce back any time soon, a growing number of Cordovans are concerned about their community's economic future. Some believe tourism could fill some of this gap. Tied to this issue is a possible road or trail link to Cordova. Over the past 50 years, there have been various proposals to link Cordova by road, using some or most of the old railroad bed. Part of this road has been constructed over the years; yet the issue remains divisive among Cordova residents. The University of Alaska conducted a lengthy study of the road and its effects and concluded that the road's overall impact on Cordova's economy would be moderate. Its biggest effect, said the researchers, would be a substantial increase in summer visitor traffic. The proposal currently under consideration is for a trail link.

Valdez's economy has been more resilient

Valdez differs from the majority of Alaska's coastal communities in that fishing has never played a dominant role in its economy. Founded in 1899, Valdez was a jumping-off point for miners heading into the Interior's gold fields, and in later years it continued to function as a gateway into the state's Interior region. Then in 1964, when the earthquake devastated the town, a flurry of activity followed as the entire town was relocated to its present site. Valdez then gradually developed into a regional governmental center when Harborview, an institution for persons with developmental disabilities, was established in Valdez, as well as other public sector agencies such as a regional headquarters for the Alaska Department of Transportation. During this phase, Valdez came to rely heavily on the public sector for its existence. In the early 1970s, Valdez was chosen as the terminus of the Trans-Alaska Pipeline, and a boom ensued, one that would permanently transform the community. In 1974, the population of Valdez was 1,350. One year later, twice that many people were living at the terminal construction camp and the community's total population had swelled to 6,512. Employment and income more than doubled. By 1977, most of these workers were gone, but Valdez was left permanently with a much larger economy and a new role that dominates its economy to this day—the shipping of oil. Valdez is the largest crude oil port in North America.

Valdez is the only community in the state where nearly a third of the wage and salary workforce is employed in transportation, and in this case, most of this activity is related to the transportation of oil carried out by Alyeska Pipeline Service Company. (See Exhibit 11.) Alyeska is the largest employer in Valdez. Four of the 10 largest employers in Valdez are directly connected to the oil terminus. (See Exhibit 10.) And because Alyeska's wages tend to be among the highest in the state, more than half of the payroll in Valdez comes from transportation. These figures often exclude activity surrounding the oil pipeline terminal that also accrues to the local economy. During the past decade, hundreds of millions of dollars have been

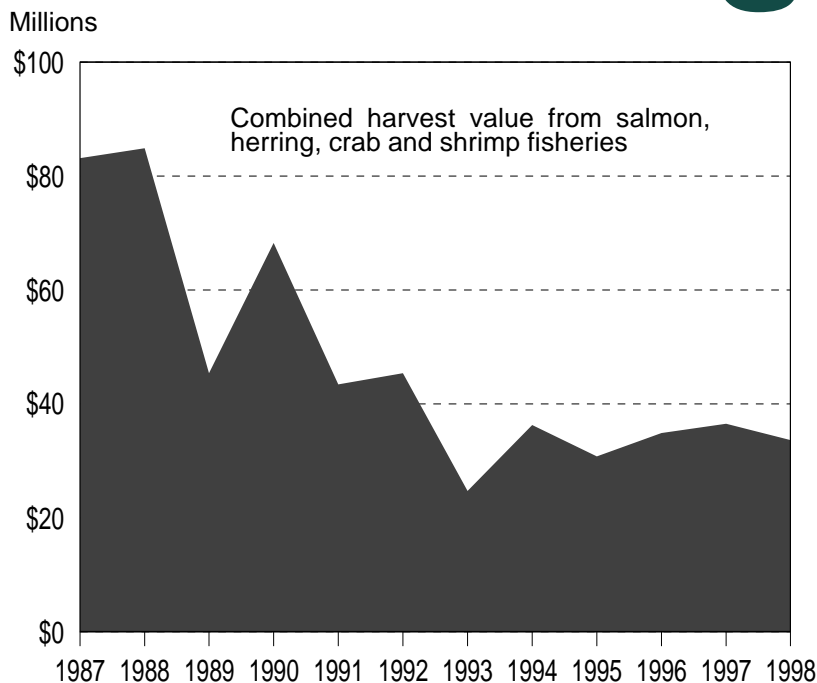
spent on the maintenance and reconstruction of the terminus and parts of the pipeline. The \$100 million oil terminal tanker vapor control project completed this past year is a recent example. A legacy of the oil spill is the presence of a small permanent workforce now headquartered in Valdez, whose mission it is to prevent or react to future spills. The fifth largest employer in Valdez is one of these contractors.

Another side effect of the terminal is a much larger tax base for the City of Valdez. This has allowed the city over the years to provide additional services, build infrastructure and embark on ambitious economic diversification efforts. Some of the efforts to diversify the economy included building a \$48 million cargo and container port to transform Valdez into the Interior's major port of entry. Valdez also built a civic center to attract more visitors. While the extent to which these specific efforts added to the city's diversity is unclear, it is certain that the visitor industry has steadily added a new dimension to the Valdez economy.

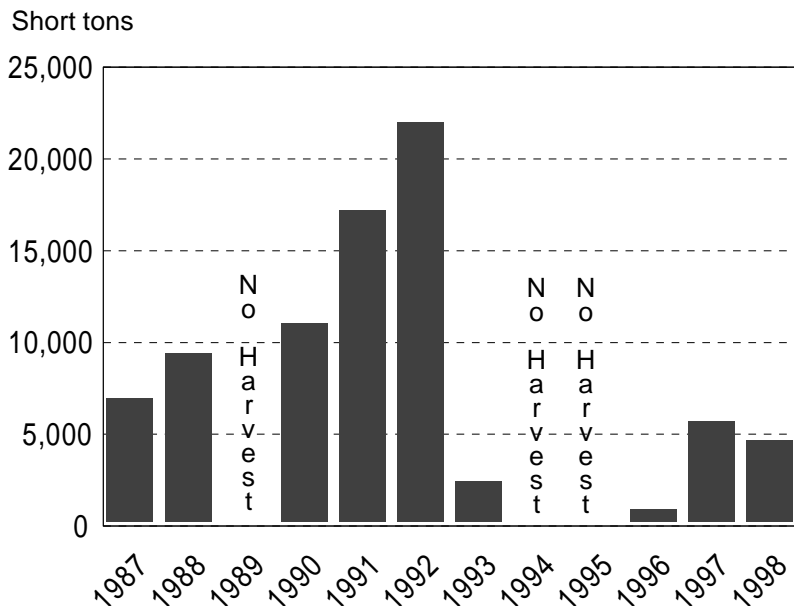
Each year, the number of visitors arriving in Valdez by air, water and road grows. They are usually visiting Valdez to gain access to Prince William Sound. In 1998, it was estimated that 150,000 visitors made their way to Valdez. The visitors include non-Alaskan rubber tire traffic, cruise ship visitors, ferry traffic and lots of Alaskans coming to visit the Sound and Valdez. In 1998, 65 cruise ships docked in Valdez. The city has also developed into a major sightseeing and fishing charter boat community. Over the past two years, the number of charter boats operating out of the Valdez Harbor has nearly doubled. In fact, nearly 70 percent of the boats moored in the Valdez Harbor are registered to non-city residents. Once a sleepy port, Valdez's waterfront has become a bustling player in the city's economy.

Although commercial fishing has never been a dominant player in Valdez's economy, it does add diversity. While only 44 of the 571 commercial fishing permits issued to Prince William Sound residents belong to Valdez residents and their earnings amounted to only

Dwindling Riches from the Waters of Prince William Sound **6**



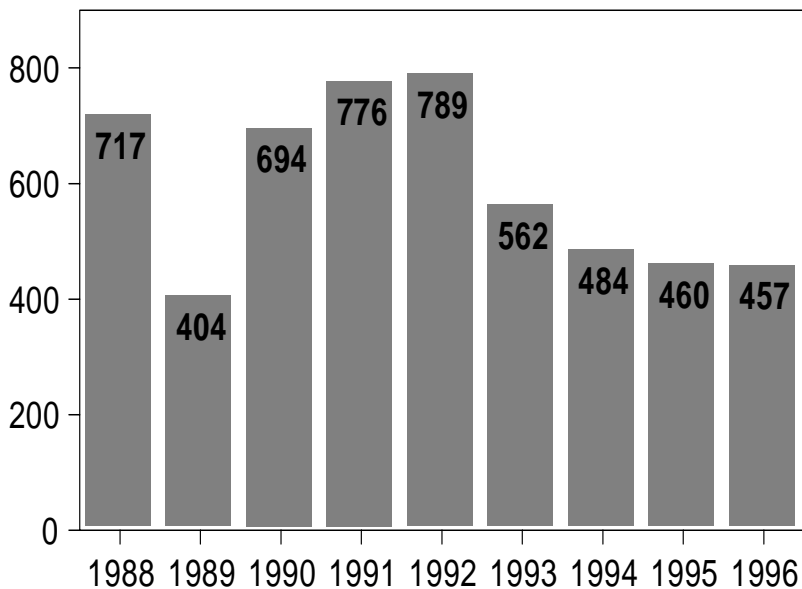
Herring Harvests Turn Meager When not cancelled altogether **7**



Source: Alaska Commercial Fisheries Entry Commission

8 Permits Fished by Residents of Cordova decline

Permits Fished



9 Population of Communities in Prince William Sound

	1990	1998
Prince William Sound Area Total	7,189	7,281
Cordova census subarea	2,579	2,584
Cordova city	2,110	2,571
Eyak CDP ¹ (annexed 1993)	172	-
Remainder of Cordova census subarea	297	13
Prince William Sound census subarea	4,610	4,697
Chenega CDP ¹	94	35
Tatitlek	119	110
Valdez	4,068	4,155
Whittier	243	306
Remainder of PWS census subarea	86	91

¹ Census Designated Place

Source: Alaska Department of Labor, Research and Analysis Section

\$1.3 million, the community is home to three processing plants—the same number as in Cordova. Two of Valdez's 10 largest employers are fish processors. By 1997, the fish processing workforce in Valdez had become nearly as large as Cordova's.

This diversity in Valdez's economy helps explain why its present workforce is considerably larger than it was prior to the oil spill. The present low oil price environment could lead to some downsizing in the pipeline related workforce; Valdez's economic diversity will help it weather these possible losses.

Whittier—big changes in the offing

Whittier was established by the military in the 1940s as the northernmost ice-free defensible port for supplying military installations in Anchorage and the Interior. A railroad spur was tunneled through a mountain to connect the new port with the rest of the state. This remains the only access. A number of large buildings and other infrastructure were built to house and move these troops and dependents. By the 1960s, most of the military-related activity ceased, but Whittier remained a port of entry for freight. It provides the only barge-rail connection in the state as well as a ferry port. Some commercial fishing activity operates out of Whittier. Since Whittier and Valdez provide the only surface access between the Sound and the rest of the state, Whittier has become a major gateway for Southcentral residents and visitors to Prince William Sound. This access is about to improve dramatically and Whittier is in line for major changes.

In 1997, construction of a nearly \$70 million road connection between Whittier and the outside world was begun. By the summer of the year 2000, people for the first time will be able to drive to Whittier from Anchorage. Many believe this easier access to the Sound via Whittier will lead to a dramatic increase in visitors. In recent years railroad passenger trips to Whittier

have run approximately 200,000. (See Exhibit 12.) With the new access, it is expected that the number of person trips to Whittier will mushroom to 1.5 to two million per year. As time passes, these numbers are forecast to grow even larger. Investors are already showing a renewed interest in Whittier. There are plans to build hotels, expand the harbor and build other facilities to accommodate this expected surge in traffic. With over 350,000 Southcentral Alaskans living in proximity to Whittier, along with thousands of visitors from outside of the state, it is not difficult to imagine that significant changes are on the horizon for Whittier. Not only will the face of Whittier change, but this new access to the Sound will also cause traffic to grow in its other communities.

Chenega and Tatitlek

The economies of these two villages are more dependent on subsistence than any of the other communities in the Sound. Subsistence, commercial fishing, an expanding oyster farming operation in Tatitlek and a smaller one in Chenega Bay comprise most of the economic activity in these communities. In recent years, infusions of cash have come when the two village corporations

Top Ten Valdez Employers 10 1997 annual average employment

Rank	Firm	Employees
1	Alyeska Pipeline Service Company	296
2	Valdez City Schools	150
3	City of Valdez	134
4	Tidewater Marine	121
5	TCC LLC ¹	119
6	Peter Pan Seafoods	88
7	Seahawk Seafoods Inc.	70
8	Houston Contracting	64
9	AK Dep't. of Health & Social Services ²	55
10	University of Alaska	47

¹ TCC LLC operates the SERVS contract with Alyeska Pipeline Service Company, Inc.; it is a joint venture owned by Chugach Marine Services, Inc.

² Includes 1997 employment at the Harborview Developmental Center, now closed.

Source: Alaska Department of Labor, Research and Analysis Section

Valdez Employment 11 1987-1997

	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997
Total Industries	1,712	1,789	2,886	2,330	2,311	2,385	2,348	2,315	2,292	2,291	2,431
Mining	-	-	-	126	124	5	-	9	31	51	35
Construction	39	38	23	26	34	185	122	131	81	52	113
Manufacturing	200	206	261	247	288	262	258	190	289	244	239
Seafood	193	168	189	210	273	245	214	149	178	151	192
Trans/Comm/Util	373	388	1,129	541	690	740	739	569	507	610	719
Trade	144	175	236	265	229	213	247	265	259	254	260
Wholesale	6	5	2	7	11	11	12	12	13	13	13
Retail	138	170	234	258	218	202	235	253	246	241	247
Finance/Insur/R.E.	18	15	24	30	32	27	32	28	23	24	22
Services & Misc.	248	272	441	326	282	324	320	474	462	421	464
Ag/Forestry/Fishing	16	22	21	21	26	22	28	30	29	28	27
Government	674	673	751	748	606	607	602	619	611	607	552
Federal	16	16	18	17	16	15	14	14	14	15	16
State	371	377	448	422	286	280	274	259	246	227	181
Local	287	280	285	309	304	312	314	346	352	365	355

Source: Alaska Department of Labor, Research and Analysis Section

have sold land and conservation easements. These sales have provided village shareholders with an important source of cash income.

Over the past decade, projects tied to the oil spill cleanup and some infrastructure activity, such as improved boat harbors, have provided intermittent employment. There never has been much cash employment in either one of these communities. In fact, an Alaska Department of Labor special labor market survey, conducted in 1998, found that 54.2% of the adults in Chenega Bay were not part of the labor market, putting Chenega in a similar league with many other rural villages where low labor force participation is common. If Tatitlek had been surveyed, the results would probably have been similar. Incomes are low, and the role played by subsistence in the community economy is of major importance.

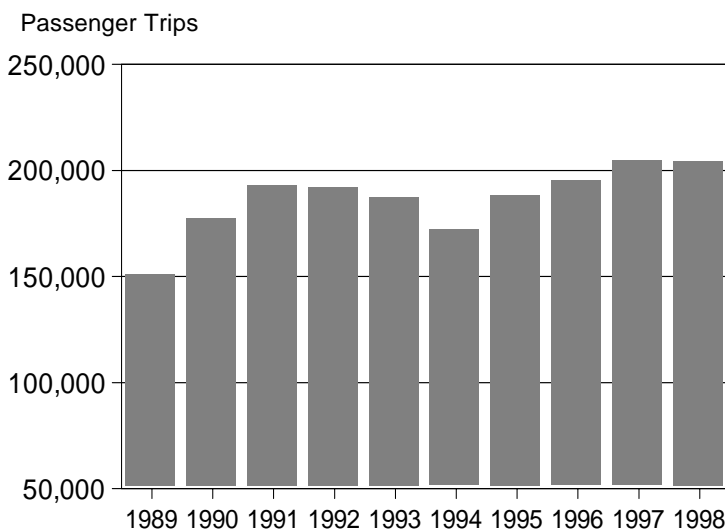
Both communities were among the places hardest hit by the oil spill. Their subsistence harvests plummeted during and after the spill, and commercial fishing has also subsided. Only in recent years did subsistence harvests climb back to pre-spill levels. Moreover, there is evidence that the mix of subsistence foods

has changed because some of the traditional foods are less plentiful or are avoided for fear of contamination. In recent years, Chenega's population has fallen dramatically, while Tatitlek's has remained more stable. The reasons for the decline in Chenega's population are not clear.

Ten years later—a mixed economic picture on the Sound

The economies of all five communities on Prince William Sound look different than they did before the spill. In some cases, the changes are subtle while others are quite dramatic. On the surface, Cordova might appear the least changed. Fishing has always dominated its economy; now salmon does so more than ever before. The size of its workforce and population has not changed much since 1989. But if one looks deeper, changes become apparent. Because of the poor runs of some fisheries, such as herring, and weak prices for salmon, the number of permits fished by Cordova residents has fallen off considerably. There is hope that the visitor industry will continue to expand in Cordova and that the health and economic value of its fisheries will return. Valdez's more diverse economy has buoyed the community's destiny. Its workforce dedicated to the moving of oil has grown considerably since the oil spill. Its burgeoning visitor industry has continued to expand. And its fish processing industry remains healthy. In the communities of Tatitlek and Chenega, subsistence uses are just now returning to levels that existed prior to the oil spill. Employment opportunities remain scarce in both of these communities and population loss in Chenega is a growing concern. Whittier's economy did not stand still with time, but much bigger changes lie ahead when this community becomes road accessible in the year 2000.

12 About 200,000 Ride Railroad to Whittier each year



Source: Alaska Railroad Corporation

A Year of Record-Setting Low Unemployment

December sets new low for month

Alaska Employment Scene

by
John Boucher
Labor Economist

The year 1998 saw Alaska's unemployment rate set a record monthly low in each and every month of the year. The annual rate capped this performance with a new annual record low of 5.8%. This shattered the previous record low annual unemployment rate of 6.7% recorded in 1989. (See Exhibit 1.)

In December, Alaska's unemployment rate (not seasonally adjusted) increased one-half of one percentage point to 5.9%. The number of jobless Alaskans also increased nearly 1,500 to just fewer than 18,400. Despite the increase, the December rate was significantly lower than last year when unemployment stood at 7.4% and there were more than 23,200 jobless Alaskans. (See Exhibit 5.) December's rate also set a record for the lowest unemployment rate for that month.

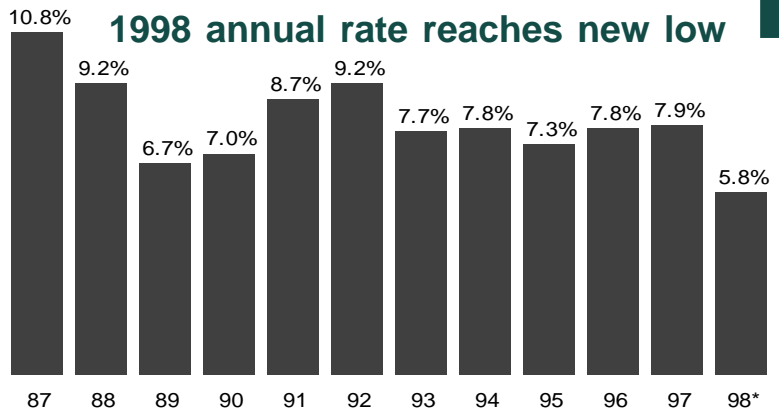
The record-setting low unemployment of 1998 is the result of a unique combination of factors. First, and perhaps foremost, the nation's unemployment rate is the lowest it has been in some time. Other periods of expansion in Alaska's economy have often been coincident with a recession in the U.S. economy. Limited employment opportunities in Alaska's neighboring states resulted in migration to Alaska that exerted upward pressure on the size of the labor force and the number of unemployed. The current period is unique because emigration has placed downward pressure on the size of Alaska's labor force. During the last three years, more people have moved out of Alaska than have moved in. In the meantime, the number of wage

and salary job opportunities has continued to grow. The results have been that Alaska residents who remain have a growing job base from which to choose when searching for employment, and the unemployment rate has contracted.

Several things should be kept in mind about the current record-setting unemployment rates. One is that Alaska's economy is relatively small, and a change in the economies of Washington, Oregon or California could have a profound effect on the level of migration to Alaska. This in turn could return Alaska to the higher unemployment rates traditionally seen. Another is that while there are success stories throughout the state in terms of lower unemployment rates, there are plenty of areas in Alaska that regularly experience double-digit unemployment. In December, nearly one-sixth of Alaska's labor force lived in areas where

(continued on page 14)

Record Low for Unemployment



Source: Alaska Department of Labor, Research and Analysis * preliminary

2 Nonagricultural Wage and Salary Employment by Place of Work

Alaska

	preliminary	revised	Changes from:		
	12/98	11/98	12/97	11/98	12/97
Total Nonag. Wage & Salary	263,300	267,700	257,700	-4,400	5,600
Goods-producing	29,800	34,200	29,100	-4,400	700
Service-producing	233,500	233,500	228,600	0	4,900
Mining	10,200	10,500	9,800	-300	400
Oil & Gas Extraction	8,800	8,900	8,300	-100	500
Construction	11,600	12,900	11,200	-1,300	400
Manufacturing	8,000	10,800	8,100	-2,800	-100
Durable Goods	2,200	2,700	2,300	-500	-100
Lumber & Wood Products	1,200	1,700	1,400	-500	-200
Nondurable Goods	5,800	8,100	5,800	-2,300	0
Seafood Processing	3,100	5,500	3,000	-2,400	100
Transportation/Comm/Utilities	23,800	24,000	23,000	-200	800
Trucking & Warehousing	2,800	2,800	2,700	0	100
Water Transportation	1,600	1,700	1,600	-100	0
Air Transportation	8,700	8,600	8,200	100	500
Communications	4,400	4,400	4,200	0	200
Electric, Gas & Sanitary Svcs.	2,400	2,400	2,300	0	100
Trade	56,300	56,100	55,100	200	1,200
Wholesale Trade	8,700	8,700	8,600	0	100
Retail Trade	47,600	47,400	46,500	200	1,100
Gen. Merchandise & Apparel	10,400	10,300	10,000	100	400
Food Stores	7,000	7,000	6,900	0	100
Eating & Drinking Places	15,100	15,200	14,700	-100	400
Finance/Insurance/Real Estate	12,300	12,300	12,100	0	200
Services & Misc.	66,300	66,400	64,100	-100	2,200
Hotels & Lodging Places	5,700	5,700	5,400	0	300
Business Services	8,700	8,700	8,300	0	400
Health Services	15,300	15,200	14,900	100	400
Legal Services	1,700	1,700	1,700	0	0
Social Services	7,300	7,300	7,000	0	300
Engineering & Mgmt. Svcs.	7,500	7,600	7,400	-100	100
Government	74,800	74,700	74,300	100	500
Federal	16,800	16,700	17,000	100	-200
State	22,000	22,000	21,700	0	300
Local	36,000	36,000	35,600	0	400

Municipality of Anchorage

	preliminary	revised	Changes from:		
	12/98	11/98	12/97	11/98	12/97
Total Nonag. Wage & Salary	128,800	128,600	125,000	200	3,800
Goods-producing	10,800	11,400	10,300	-600	500
Service-producing	118,000	117,200	114,700	800	3,300
Mining	2,600	2,600	2,400	0	200
Oil & Gas Extraction	2,500	2,500	2,300	0	200
Construction	6,400	6,900	6,100	-500	300
Manufacturing	1,800	1,900	1,800	-100	0
Transportation/Comm/Utilities	12,900	12,800	12,200	100	700
Air Transportation	5,700	5,600	5,300	100	400
Communications	2,500	2,600	2,400	-100	100
Trade	32,100	31,600	31,300	500	800
Wholesale Trade	6,500	6,400	6,400	100	100
Retail Trade	25,600	25,200	24,900	400	700
Gen. Merchandise & Apparel	5,300	5,300	5,200	0	100
Food Stores	3,100	3,000	3,000	100	100
Eating & Drinking Places	8,900	8,600	8,500	300	400
Finance/Insurance/Real Estate	7,300	7,300	7,200	0	100
Services & Misc.	36,500	36,400	35,200	100	1,300
Hotels & Lodging Places	2,600	2,500	2,600	100	0
Business Services	6,300	6,300	6,100	0	200
Health Services	8,000	7,900	7,600	100	400
Legal Services	1,200	1,200	1,200	0	0
Social Services	3,300	3,300	3,200	0	100
Engineering & Mgmt. Svcs.	5,700	5,800	5,500	-100	200
Government	29,200	29,100	28,800	100	400
Federal	9,900	9,800	10,000	100	-100
State	8,800	8,900	8,500	-100	300
Local	10,500	10,400	10,300	100	200

Notes to Exhibits 2, 3, 4—Nonagricultural excludes self-employed workers, fishers, domestics, and unpaid family workers as well as agricultural workers. Government category includes employees of public school systems and the University of Alaska.

Exhibits 2 & 3—Prepared in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics.

Exhibit 4—Prepared in part with funding from the Employment Security Division.

Source: Alaska Department of Labor, Research and Analysis Section

3 Hours and Earnings for Selected Industries

	Average Weekly Earnings			Average Weekly Hours			Average Hourly Earnings		
	preliminary 12/98	revised 11/98	12/97	preliminary 12/98	revised 11/98	12/97	preliminary 12/98	revised 11/98	12/97
Mining	\$1,265.66	\$1,420.02	\$1,281.04	46.6	48.3	47.8	\$27.16	\$29.40	\$26.80
Construction	1,036.32	1,019.85	1,018.41	40.8	39.0	40.9	25.40	26.15	24.90
Manufacturing	509.47	524.87	618.44	36.6	38.2	41.9	13.92	13.74	14.76
Seafood Processing	331.89	319.14	332.47	34.5	33.7	34.1	9.62	9.47	9.75
Transportation/Comm/Utilities	621.40	682.94	661.20	32.5	35.7	34.1	19.12	19.13	19.39
Trade	416.23	432.73	406.32	32.8	34.1	32.9	12.69	12.69	12.35
Wholesale Trade	615.65	647.16	630.74	36.3	37.3	37.3	16.96	17.35	16.91
Retail Trade	379.42	393.96	364.98	32.1	33.5	32.1	11.82	11.76	11.37
Finance/Insurance/Real Estate	558.09	575.46	516.11	36.5	36.7	36.5	15.29	15.68	14.14

Average hours and earnings estimates are based on data for full-time and part-time production workers (manufacturing) and nonsupervisory workers (nonmanufacturing). Averages are for gross earnings and hours paid, including overtime pay and hours.

Benchmark: March 1997

Source: Alaska Department of Labor, Research and Analysis Section

4 Nonagricultural Wage and Salary Employment by Place of Work

Fairbanks

	preliminary		Changes from:		
	12/98	11/98	12/97	11/98	12/97
Total Nonag. Wage & Salary	32,200	32,750	31,950	-550	250
Goods-producing	2,750	3,200	2,850	-450	-100
Service-producing	29,450	29,550	29,100	-100	350
Mining	850	1,000	950	-150	-100
Construction	1,400	1,650	1,400	-250	0
Manufacturing	500	550	500	-50	0
Transportation/Comm/Utilities	2,850	2,850	2,700	0	150
Trucking & Warehousing	550	550	550	0	0
Air Transportation	700	700	700	0	0
Communications	500	500	400	0	100
Trade	6,800	6,900	6,950	-100	-150
Wholesale Trade	800	850	800	-50	0
Retail Trade	6,000	6,050	6,150	-50	-150
Gen. Merchandise & Apparel	1,250	1,250	1,450	0	-200
Food Stores	750	750	800	0	-50
Eating & Drinking Places	1,950	2,000	1,900	-50	50
Finance/Insurance/Real Estate	1,100	1,100	1,050	0	50
Services & Misc.	7,950	8,000	7,850	-50	100
Hotels & Lodging Places	700	700	650	0	50
Health Services	1,950	1,950	1,950	0	0
Government	10,750	10,700	10,550	50	200
Federal	3,200	3,150	3,200	50	0
State	4,500	4,550	4,550	-50	-50
Local	3,050	3,000	2,800	50	250

Southeast Region

Total Nonag. Wage & Salary	32,800	33,800	33,150	-1,000	-350
Goods-producing	3,600	4,550	3,900	-950	-300
Service-producing	29,200	29,250	29,250	-50	-50
Mining	350	350	350	0	0
Construction	1,350	1,550	1,450	-200	-100
Manufacturing	1,900	2,650	2,100	-750	-200
Durable Goods	1,000	1,450	1,100	-450	-100
Lumber & Wood Products	850	1,250	950	-400	-100
Nondurable Goods	900	1,200	1,000	-300	-100
Seafood Processing	550	850	550	-300	0
Transportation/Comm/Utilities	2,500	2,600	2,500	-100	0
Trade	5,950	5,900	6,200	50	-250
Wholesale Trade	600	600	600	0	0
Retail Trade	5,350	5,300	5,600	50	-250
Food Stores	1,300	1,300	1,300	0	0
Finance/Insurance/Real Estate	1,550	1,600	1,500	-50	50
Services & Misc.	6,900	6,800	6,700	100	200
Health Services	1,700	1,650	1,650	50	50
Government	12,300	12,350	12,350	-50	-50
Federal	1,700	1,700	1,800	0	-100
State	5,300	5,350	5,200	-50	100
Local	5,300	5,300	5,350	0	-50

Northern Region

Total Nonag. Wage & Salary	15,600	15,700	15,500	-100	100
Goods-producing	5,450	5,450	5,200	0	250
Service-producing	10,150	10,250	10,300	-100	-150
Mining	5,050	5,000	4,900	50	150
Oil & Gas Extraction	4,550	4,600	4,450	-50	100
Government	4,500	4,550	4,800	-50	-300
Federal	150	150	200	0	-50
State	300	300	300	0	0
Local	4,050	4,100	4,300	-50	-250

Interior Region

	preliminary		Changes from:		
	12/98	11/98	12/97	11/98	12/97
Total Nonag. Wage & Salary	36,600	37,450	36,150	-850	450
Goods-producing	3,050	3,500	3,200	-450	-150
Service-producing	33,550	33,950	32,950	-400	600
Mining	1,050	1,200	1,200	-150	-150
Construction	1,450	1,700	1,500	-250	-50
Manufacturing	550	600	500	-50	50
Transportation/Comm/Utilities	3,150	3,250	3,050	-100	100
Trade	7,450	7,700	7,500	-250	-50
Finance/Insurance/Real Estate	1,150	1,150	1,100	0	50
Services & Misc.	8,750	8,800	8,550	-50	200
Hotels & Lodging Places	800	800	750	0	50
Government	13,050	13,050	12,750	0	300
Federal	3,750	3,750	3,750	0	0
State	4,750	4,800	4,750	-50	0
Local	4,550	4,500	4,250	50	300

Anchorage/Mat-Su Region

Total Nonag. Wage & Salary	140,700	140,650	136,150	50	4,550
Goods-producing	11,850	12,550	11,250	-700	600
Service-producing	128,850	128,100	124,900	750	3,950
Mining	2,600	2,600	2,400	0	200
Construction	7,200	7,800	6,800	-600	400
Manufacturing	2,050	2,150	2,050	-100	0
Transportation/Comm/Utilities	13,850	13,850	13,250	0	600
Trade	35,200	34,600	34,000	600	1,200
Finance/Insurance/Real Estate	7,800	7,800	7,650	0	150
Services & Misc.	39,700	39,650	38,100	50	1,600
Government	32,300	32,200	31,900	100	400
Federal	10,100	10,000	10,150	100	-50
State	9,600	9,650	9,300	-50	300
Local	12,600	12,550	12,450	50	150

Southwest Region

Total Nonag. Wage & Salary	13,800	15,400	13,700	-1,600	100
Goods-producing	1,550	3,000	1,600	-1,450	-50
Service-producing	12,250	12,400	12,100	-150	150
Seafood Processing	1,350	2,750	1,450	-1,400	-100
Government	5,800	5,800	5,600	0	200
Federal	400	400	400	0	0
State	500	450	450	50	50
Local	4,900	4,950	4,750	-50	150

Gulf Coast Region

Total Nonag. Wage & Salary	23,750	25,000	23,200	-1,250	550
Goods-producing	4,300	5,150	4,050	-850	250
Service-producing	19,450	19,850	19,150	-400	300
Mining	1,200	1,200	950	0	250
Oil & Gas Extraction	1,200	1,200	950	0	250
Construction	1,050	1,200	1,000	-150	50
Manufacturing	2,050	2,750	2,100	-700	-50
Seafood Processing	1,200	1,850	1,000	-650	200
Transportation/Comm/Utilities	2,150	2,250	2,100	-100	50
Trade	4,850	4,950	4,700	-100	150
Wholesale Trade	550	550	550	0	0
Retail Trade	4,300	4,400	4,150	-100	150
Eating & Drinking Places	1,200	1,300	1,200	-100	0
Finance/Insurance/Real Estate	650	700	650	-50	0
Services & Misc.	5,050	5,150	5,000	-100	50
Health Services	1,150	1,150	1,150	0	0
Government	6,750	6,800	6,700	-50	50
Federal	650	650	650	0	0
State	1,550	1,600	1,550	-50	0
Local	4,550	4,550	4,500	0	50

5 Unemployment Rates by Region and Census Area

(continued from page 11)

unemployment was at or near the 10.0% level.

Not Seasonally Adjusted	Percent Unemployed		
	preliminary	revised	
	12/98	11/98	12/97
United States	4.0%	4.1%	4.4%
Alaska Statewide	5.9	5.4	7.4
Anchorage/Mat-Su Region	4.2	4.1	5.6
Municipality of Anchorage	3.7	3.6	4.9
Mat-Su Borough	7.0	6.1	8.9
Gulf Coast Region	10.9	9.8	14.4
Kenai Peninsula Borough	10.8	9.6	14.3
Kodiak Island Borough	11.8	11.0	16.3
Valdez-Cordova	9.6	8.4	12.2
Interior Region	6.5	6.0	7.2
Denali Borough	8.5	9.0	12.5
Fairbanks North Star Borough	6.0	5.4	6.6
Southeast Fairbanks	10.5	9.1	10.6
Yukon-Koyukuk	12.1	11.8	13.4
Northern Region	7.6	7.5	7.1
Nome	8.8	8.2	7.8
North Slope Borough	5.1	4.9	4.9
Northwest Arctic Borough	9.7	10.4	9.5
Southeast Region	7.0	5.7	9.0
Haines Borough	12.2	8.2	13.9
Juneau Borough	5.2	5.2	6.7
Ketchikan Gateway Borough	7.3	6.2	9.0
Prince/Wales-Outer Ketchikan	12.3	7.2	12.6
Sitka Borough	5.6	4.3	7.9
Skagway-Hoonah-Angoon	6.5	5.5	9.9
Wrangell-Petersburg	9.6	6.9	14.6
Yakutat Borough	9.4	8.3	12.5
Southwest Region	9.1	6.8	9.7
Aleutians East Borough	6.7	3.1	6.9
Aleutians West	10.6	4.3	8.5
Bethel	8.6	7.8	8.7
Bristol Bay Borough	8.5	8.8	14.0
Dillingham	5.8	5.5	8.0
Lake & Peninsula Borough	6.7	6.2	7.8
Wade Hampton	14.6	10.9	16.6
Seasonally Adjusted			
United States	4.3	4.4	4.7
Alaska Statewide	5.5	5.2	7.1

1997 Benchmark

Comparisons between different time periods are not as meaningful as other time series produced by Research and Analysis. The official definition of unemployment currently in place excludes anyone who has not made an active attempt to find work in the four-week period up to and including the week that includes the 12th of the reference month. Due to the scarcity of employment opportunities in rural Alaska, many individuals do not meet the official definition of unemployed because they have not conducted an active job search. They are considered not in the labor force.

Source: Alaska Department of Labor, Research and Analysis Section

Recent and impending oil industry layoffs are also likely to affect the recent string of record-setting unemployment rates. While the exact number of oil and related industry layoffs is uncertain, it appears that layoffs will easily surpass 1,000 jobs. At the current size of Alaska's labor force, every 1,000 additional unemployed translates into an increase of about three-tenths of a percentage point in the statewide rate. Using December's statistics as a guideline, if 1,000 individuals were moved directly from employed to unemployed, the unemployment rate would rise from 5.9% to 6.2%. How oil industry layoffs will play out in the unemployment rates is nowhere near as simple as this calculation, however. For example, individuals who quickly move to new employment or move out of Alaska will never be counted among the unemployed. Severance packages offering employees significant wages will also cloud the effects of the layoffs on unemployment statistics.

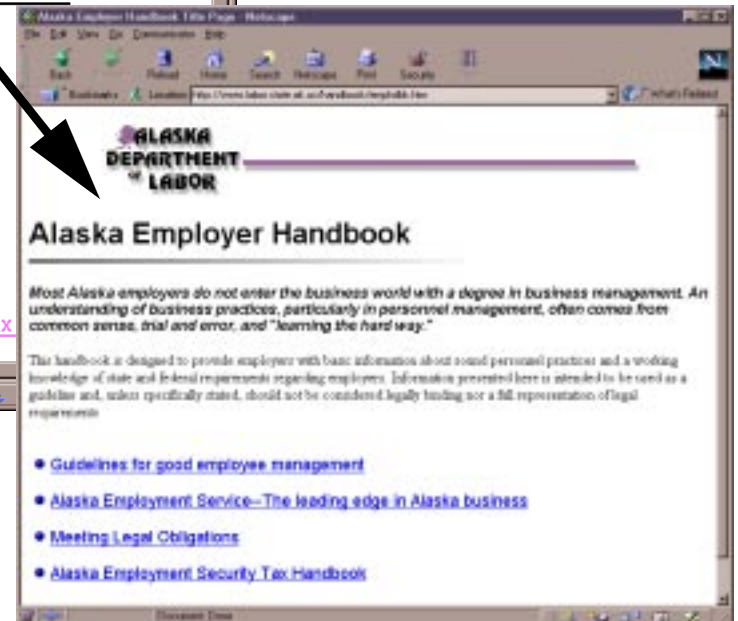
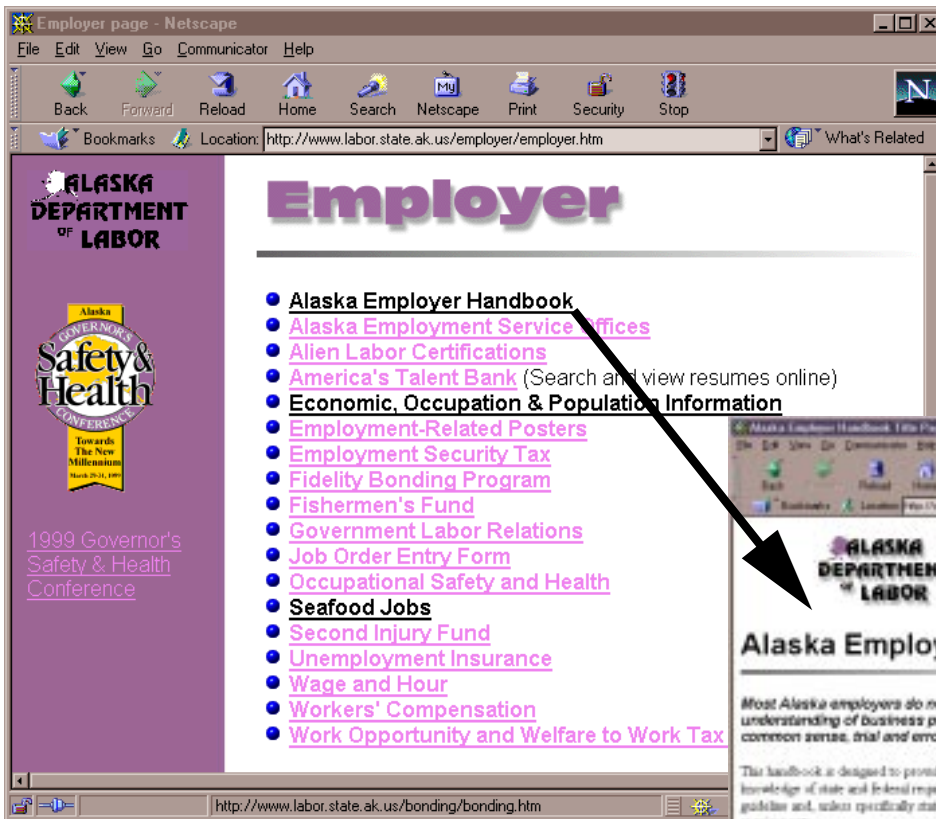
Service sector leads broad-based job growth

Most changes in December's wage and salary job counts were related to seasonal factors. The statewide job count moved lower by 4,400 jobs in December with the manufacturing and construction sectors accounting for over 90% of the change. (See Exhibit 2.) Seafood processors were the biggest job losers as plants wound down from fall fisheries. Construction activity also hit a lull as colder temperatures set in. While many industries posted job losses in December, there were two notable exceptions. Retailers added 200 jobs as they hit peak employment for the holiday shopping season. Federal government employment also surged slightly as the U.S. Postal Service added seasonal employees to handle the increased mail volume.

Over-the-year industry comparisons continued to show the services sector accounting for a significant portion of the job growth. Within the services sector, health care services, business services, hotels and social services have been important contributors to the gain. Other important sectors in the current employment expansion include air cargo, construction, and segments of the retail sector.

Preliminary estimates for the 1998 rate of employment growth put the job gain close to 6,800 jobs, which translates into an annual growth rate of 2.5%. This would be the third-best year for job growth in this decade, behind the 4.8% rate in 1990 and the 2.8% rate posted in 1994. The fastest growing segments during the past 12 months were oil field services, the air transportation industry, the communications and utilities portions of the transportation sector and home building and furniture supply stores. On the flip side, the largest job losers during the year were the timber industry, particularly the logging sector, the seafood processing industry, and general merchandise and apparel stores.

Employer Resource Page



The *Alaska Employer Handbook*, for decades the source of guidelines to assist Alaska employers, has been revised and is available on the Internet. It can be reached from the Department of Labor Employer page at

<http://www.labor.state.ak.us/employer/employer.htm>

Or directly at

<http://www.labor.state.ak.us/handbook/emphdbk.htm>

The *Alaska Employer Handbook* includes guidelines for good employee management, information about the Alaska Employment Service, and meeting legal obligations. It is out of print in hard copy.

The website also includes a copy of the *Alaska Employment Security Tax Handbook*, which is Chapter Four of the larger Handbook. The *Tax Handbook* is also available in a recently updated hardcopy edition.