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New Multilingual Program Highlights Apprenticeship

JUNEAU—Officials with the Alaska Department of Labor and Workforce Development and the Alaska Department of Transportation and Public Facilities yesterday unveiled a new statewide multilingual outreach program that introduces apprenticeship to youth and their parents, and employers.

"Registered apprenticeship helps Alaska's youth plug directly into the labor market," Labor Commissioner Click Bishop said. "Apprenticeship also works for employers as they are able to establish training standards, and develop a local and loyal workforce."

The outreach program is a collaboration between Labor's Office of Apprenticeship and Transportation's Office of Civil Rights.

The outreach campaign includes a new Web site, <u>EarnAndLearnAK.Org</u>, which is available in almost 40 languages – two Alaska languages will soon be added, Yup'ik and Inupiaq.

Supporting materials will be available in 10 languages – English, Spanish, Korean, Tagalog, Yup'ik, Inupiaq, Russian, Samoan, Hmong and French.

Videos posted on the Web site are also in multiple languages.

Apprenticeship is emerging as an important component of Alaska's workforce development and educational system. Through this connected system, Alaska's youth can follow pathways from high school Tech Prep courses to a registered apprenticeship or enrollment at the university.

Alaska has about 80 apprenticeable occupations, 2,400 apprentices and 300 sponsors (employers and employer associations – both independent and union). Last year more than 750 apprentices became journey level workers.

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EarnAndLearnAK.Org